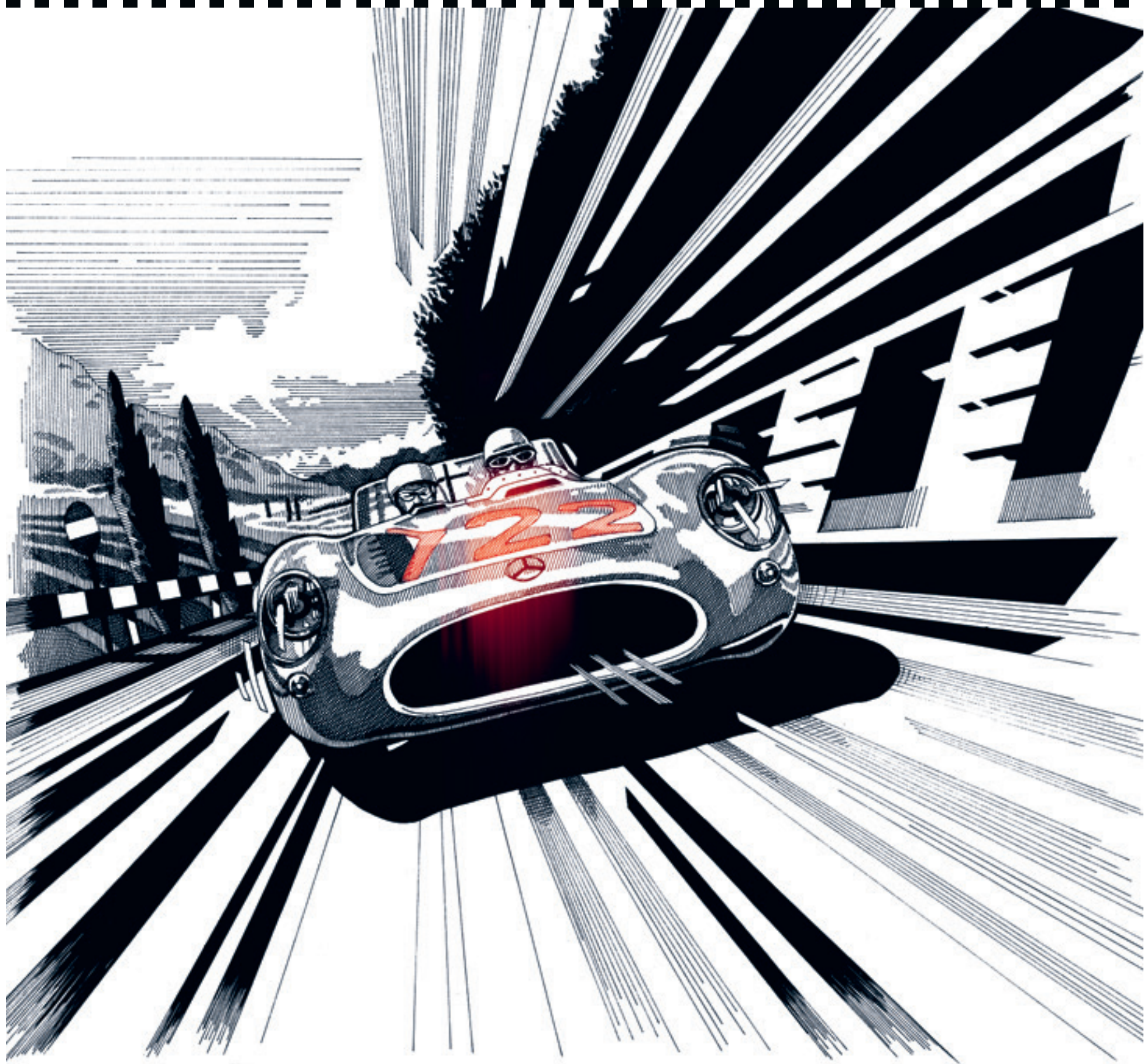


LA GAZZETTA DI CHOPARD



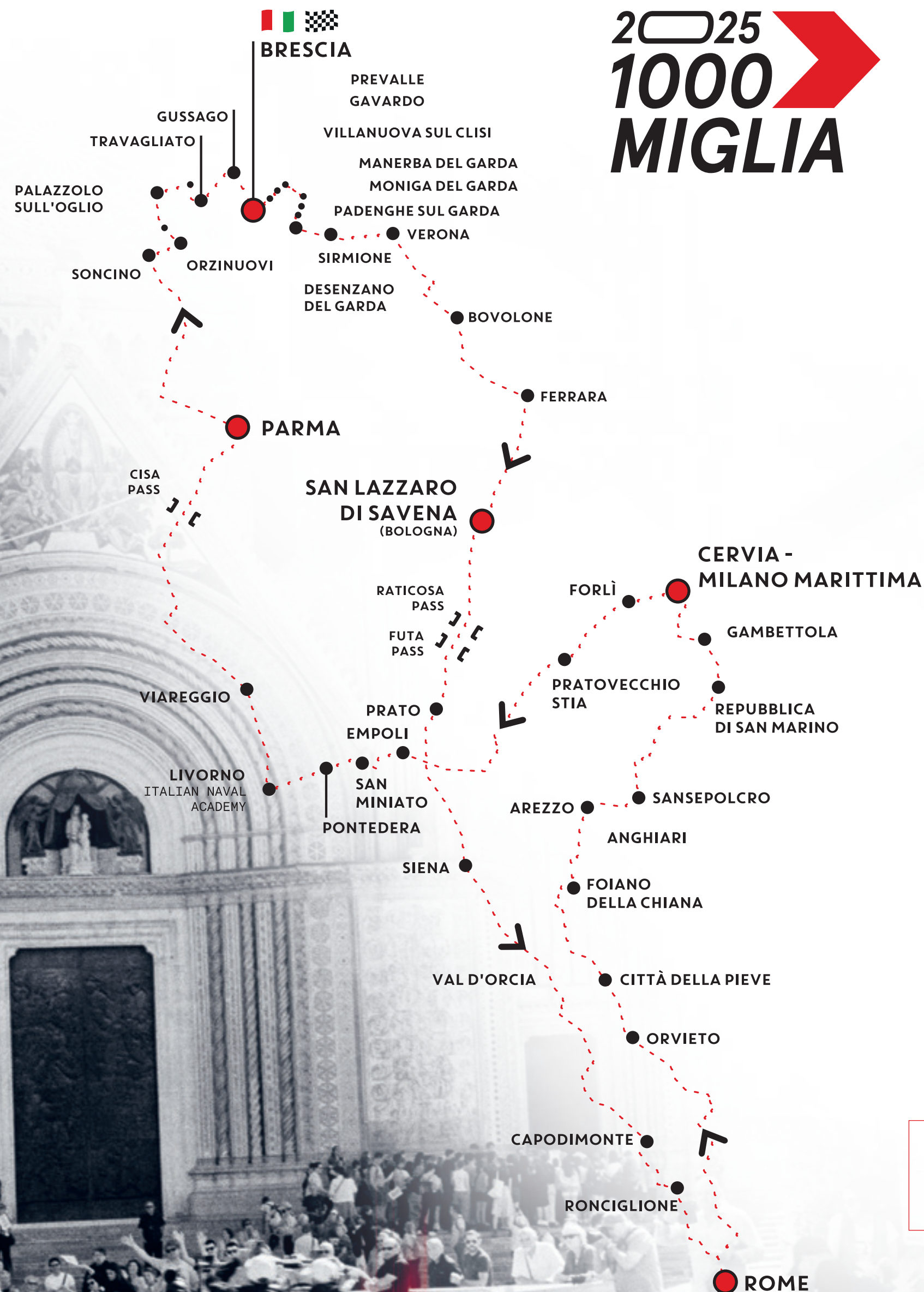
1000
MIGLIA >

70 YEARS AGO...

Chopard

THE ARTISAN OF EMOTIONS – SINCE 1860

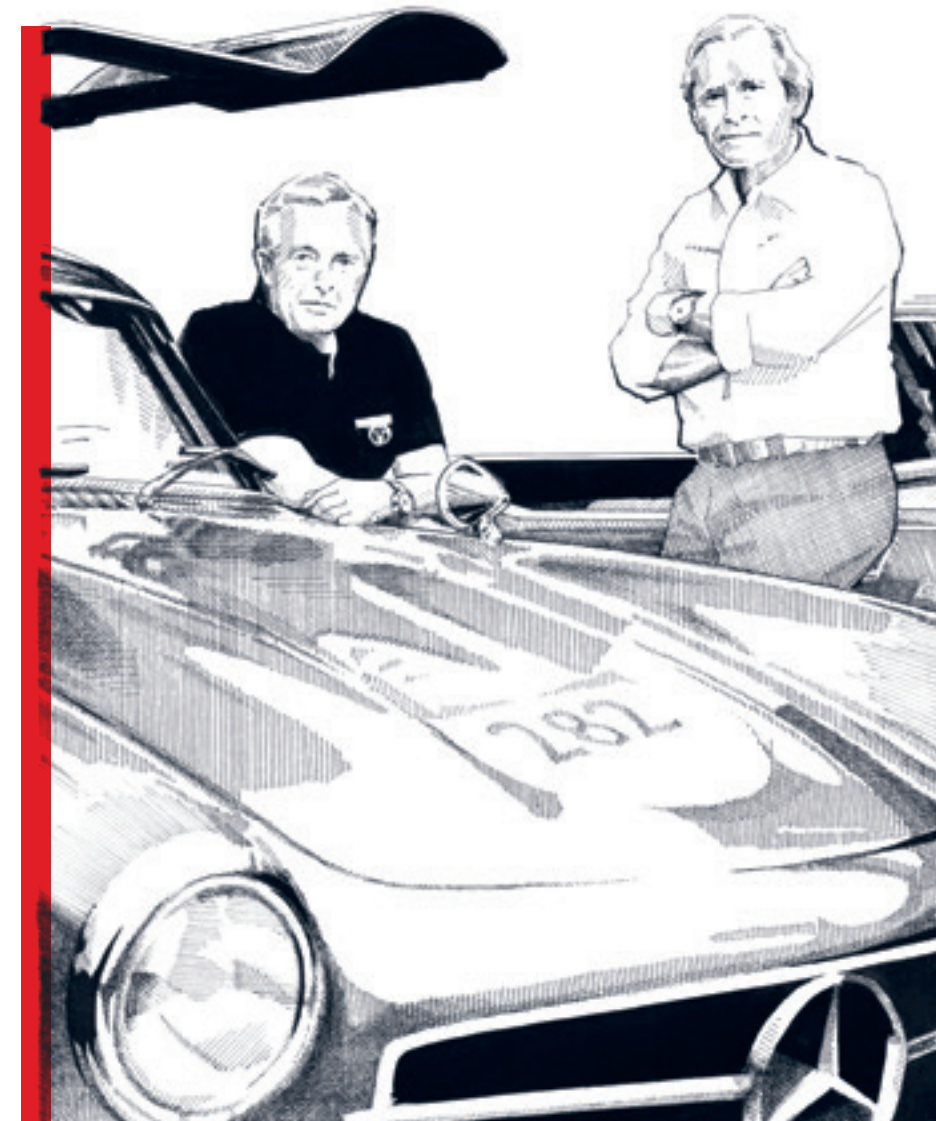
2025 1000 MIGLIA



THE 1000 MIGLIA FAMILY MEMBERS

Welcome to the latest edition of La Gazzetta di Chopard, our annual newspaper celebrating the 1000 Miglia, the people who organise it, the cars and drivers taking part – and, above all, the remarkable international ‘family’ that has grown-up thanks to the unique nature of ‘the most beautiful race in the world’. When Chopard first took on the role of world sponsor and official timekeeper in 1988, little did I know that the event would soon become a major part of my own family’s life or that, more than three decades later, I would still be both thrilled and apprehensive in equal measure at the prospect of driving up the start ramp.

This year marks my 37th entry into the 1000 Miglia as a competitor, and I will relive my very first attempt by taking part in the same car – the distinctive ‘metallic strawberry’ Mercedes-Benz 300 SL ‘Gullwing’ that we have owned for more than 40 years. Not only that, but I will have the same person by my side as I did when I made my first, tentative outing in the 1000 Miglia in 1989: the five-times Le Mans winner, motor racing legend and consummate gentleman, Jacky Ickx. I think Jacky will agree when I say that he and I formed a bond during that original drive. It quickly developed into an unshakeable friendship that only grows stronger as the years go by. Jacky and others like him make-up the global family that I referred to at the beginning – a family that I, my wife Christine and my children are proud to have been welcomed into as a result of giving-in to the irresistible temptation to drive an old car 1,000 miles around the most beautiful Italian roads.



And this year we celebrate the remarkable achievement of one of the most admired of all 1000 Miglia family members – the late Sir Stirling Moss. Back in 1955, he and his fearless navigator, Motor Sport magazine journalist Denis Jenkinson, set a record 1000 Miglia time of 10 hours, 7 minutes and 48 seconds at the incredible average speed of 98.53 mph (157.65 km/h). It is still regarded as one of the greatest feats in the history of motor racing, and we at Chopard are proud to mark its 70th anniversary with a very special watch, which you can read about on page 8. Meanwhile, to the many of you who we have come to know during the past 37 years, thank you for the warmth, fun, competition, courtesy and occasional roadside assistance that has been a part of our 1000 Miglia since day one.

And to the first-time entrants among us: welcome to your new family. Drivers – you may start your engines!

1st Leg / 17th TUESDAY

Brescia → San Lazzaro di Savena (Bologna)

2nd Leg / 18th WEDNESDAY

Bologna → Rome

3rd Leg / 19th THURSDAY

Rome → Cervia – Milano Marittima

4th Leg / 20th FRIDAY

Cervia – Milano Marittima → Parma

5th Leg / 21st SATURDAY

Parma → Brescia

Karl-Friedrich Scheufele

Karl-Friedrich Scheufele, Chopard Co-President

A DECADE OF GTS CAPTURED ON THE WRIST

MILLE MIGLIA GTS POWER CONTROL - 2025 RACE EDITION

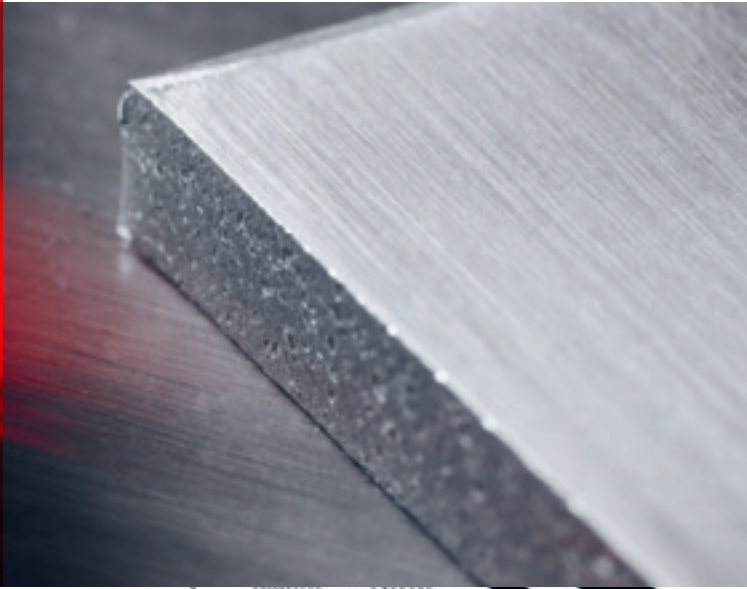
This year marks a decade since Chopard introduced the GTS range – which stands for ‘Grand Turismo Sport’ – to complement its storied Mille Miglia collection dedicated to the legendary motorsport event, of which the Maison is the World Sponsor and Official Timekeeper since 1988. The Maison now continues to honour its rich motorsport heritage with the Mille Miglia GTS Power Control - 2025 Race Edition. A bold 43mm timepiece in Lucent Steel™, with a salmon-coloured dial, featuring Chopard’s chronometer-certified (COSC) in-house 01-02-M movement, it is designed for gentleman drivers who demand performance, style, and endurance, on every stretch of their journey.



43 MM IN LUCENT STEEL™ | CIRCULAR SATIN-FINISHED SALMON COLOUR DIAL ACHIEVED BY GALVANIC TREATMENT | MECHANICAL SELF-WINDING MOVEMENT / 60-HOUR POWER RESERVE | CHRONOMETER-CERTIFIED (COSC) | FUEL GAUGE-STYLE POWER RESERVE INDICATOR BETWEEN 8 AND 10 O'CLOCK | DATE AT 3 O'CLOCK | WATER RESISTANT TO 100 M | PERFORATED BLACK CALFSKIN WITH RUBBER 'TYRE TREAD' PATTERNED LINING

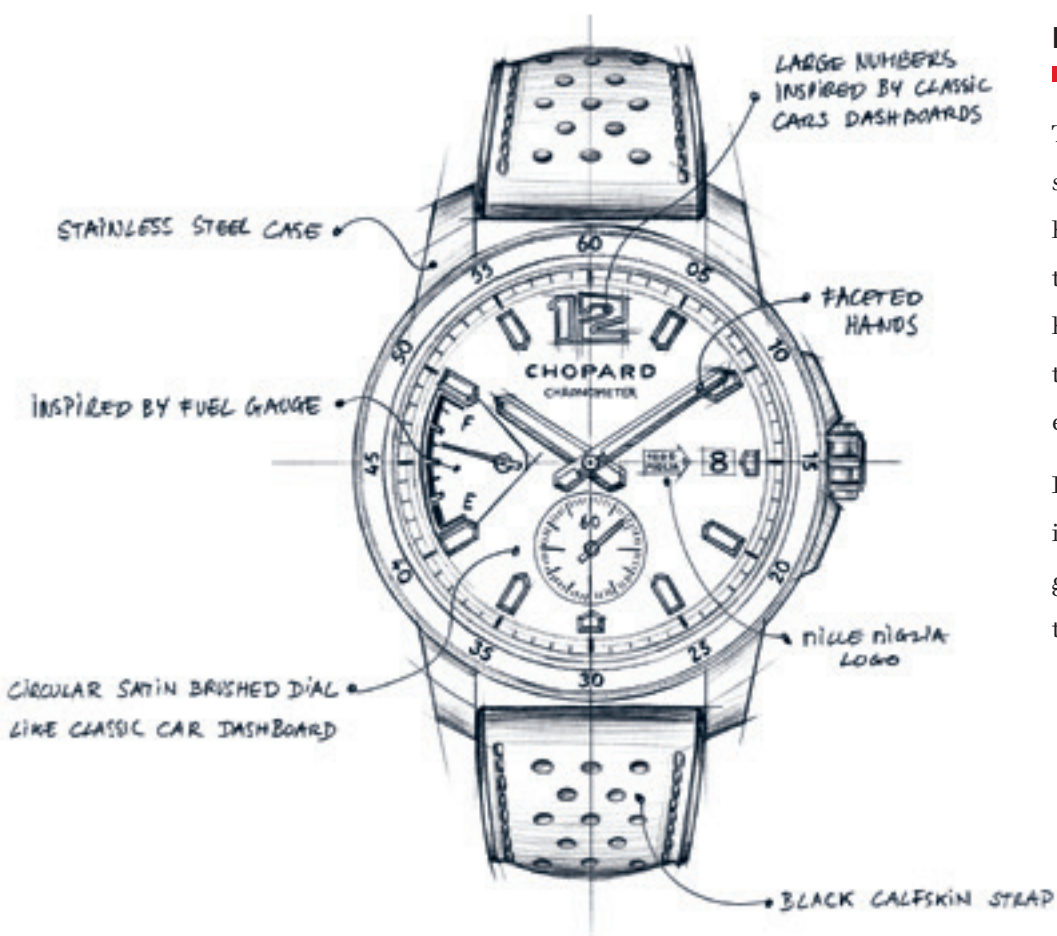


MILLE MIGLIA GTS POWER CONTROL
2025 RACE EDITION
REF. 168638-3001



PERFORMANCE DESIGN ROOTED IN RACING TRADITION

Ahead of this year's race (17-21 June), Chopard proudly presents a special edition of the Mille Miglia GTS Power Control, inspired by the legendary cars that raced the 1000 Miglia between 1940 and 1957. Limited to just 250 pieces, this 43mm timepiece is crafted from Chopard's Lucent Steel™, as are all steel watches by the Manufacture since 2023. This exclusive alloy is a luminous, high-performance material that is 50% harder than standard steel, anti-allergenic, and made with a recycling rate of 80%. Its remarkable resilience makes it a natural fit to handle the knocks, bumps and scrapes of competitive driving. The watch is secured with a black perforated calfskin strap featuring a Lucent Steel™ folding clasp and lined with rubber embossed with the tread pattern of a classic Dunlop racing tyre, a Chopard hallmark.



DASHBOARD HERITAGE, DIALLED IN

The Mille Miglia GTS Power Control - 2025 Race Edition features a striking, salmon-coloured dial with a circular satin finish that evokes historical hand-crafted aluminium bodywork and painted metal dashboards. Its warm tones contrast with the black aluminium bezel, rhodium-plated hands and hour markers, all coated in black Super-LumiNova® for enhanced character. The result is a timepiece that blends racing utility with refined elegance, equally at home behind the wheel or away from the track.

In addition to a date window, an at-a-glance small seconds indicator and the iconic 1000 Miglia red arrow, the watch includes its signature function: a fuel gauge-inspired indicator, positioned between 8 and 10 o'clock, that monitors the movement's 60-hour power reserve.



A CHRONOMETER CALIBRE INSPIRED BY MOTORSPORT

Turning over the watch reveals further nods to classic motoring: a sapphire crystal case back offers a view of the automatic winding rotor, shaped like a vintage steering wheel. The robust construction, including a screw-down crown and a case back secured by eight screws, guarantees water-resistance up to 100 metres.

Entirely developed, produced, and assembled in Chopard's watchmaking workshops, the unique transparent 'engine'-finished calibre stands out. Indeed, Chopard gave the movement's bridges a see-through engine finish, resulting in a slightly openworked effect. Much of the movement's inner workings can be glimpsed, yet but the entirety remains elusive. The perfect teaser for any watch enthusiast, even the rotor is shaped in such a manner as to offer the most unobstructed movement views. In effect, the wearer can easily look "under the hood" at their watch's engine, as well.



CHOPARD HONOURS A RACING MASTERSTROKE WITH A HOROLOGICAL MASTERPIECE

MILLE MIGLIA CLASSIC CHRONOGRAPH TRIBUTE TO SIR STIRLING MOSS

With the Mille Miglia Classic Chronograph Tribute to Sir Stirling Moss, Chopard celebrates one of the greatest feats in motorsport history. Crafted in the Maison's Lucent Steel™ with a 40.5mm diameter and equipped with a precision chronograph movement, this limited-edition timepiece is produced in just 70 pieces – an exclusive nod to the 70th anniversary of Sir Stirling Moss's legendary 1955 victory at the 1000 Miglia. On 1 May of that year, he and co-driver Denis Jenkinson took the chequered flag in the gruelling 1000-mile race with a record time of 10 hours, 7 minutes and 48 seconds, averaging an astonishing 97.96 mph (157.65 km/h) – a record that stands to this day.



PRACTICE MAKES PERFECT

Preparation was the foundation of Sir Stirling Moss and Denis Jenkinson's extraordinary performance in the 1955 1000 Miglia. Their car – the Mercedes-Benz 300 SLR – was a cramped, open-top roadster equipped with a 300-horsepower, fuel-injected straight-eight engine and lightweight 'Elektron' magnesium bodywork, bringing its total weight to just 901 kilos.

In the months leading up to the race, the pair meticulously studied the course. Denis Jenkinson, a journalist for Motor Sport magazine, joined Sir Stirling Moss in regular Mercedes-Benz road cars to drive the entire route multiple times. He recorded every corner, hazard and nuance of the road on an 18-foot scroll of paper, which could be wound forward and back using a dashboard-mounted contraption of his own invention.

Communication was impossible due to deafening wind and engine noise. Instead, Denis Jenkinson developed a system of hand signals to guide his copilot at high speeds. "The 1000 Miglia was the only race that really frightened me – at least until the moment the flag fell", Sir Stirling Moss would later admit.

Despite their precautions, the race was not without drama: they clipped straw bales, slid into a ditch on the Radicofani Pass, and left their 28-second pit stop before mechanics had even finished refuelling. And yet, they triumphed – securing a place in history with a record that has never been broken. Denis Jenkinson's account of their journey, published in Motor Sport, remains one of the most celebrated pieces of motoring journalism ever written.



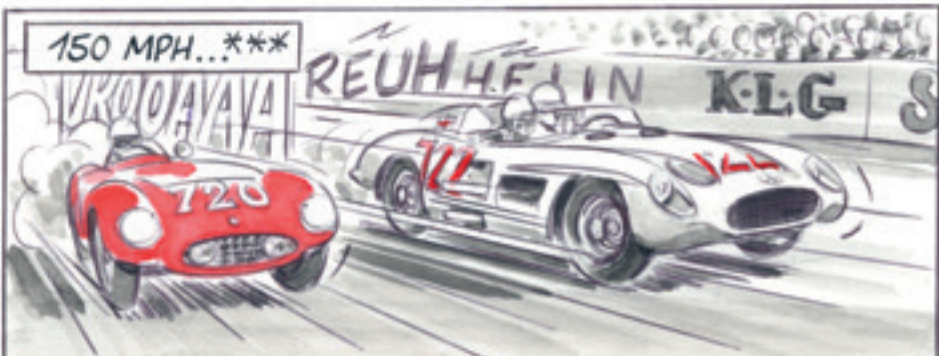
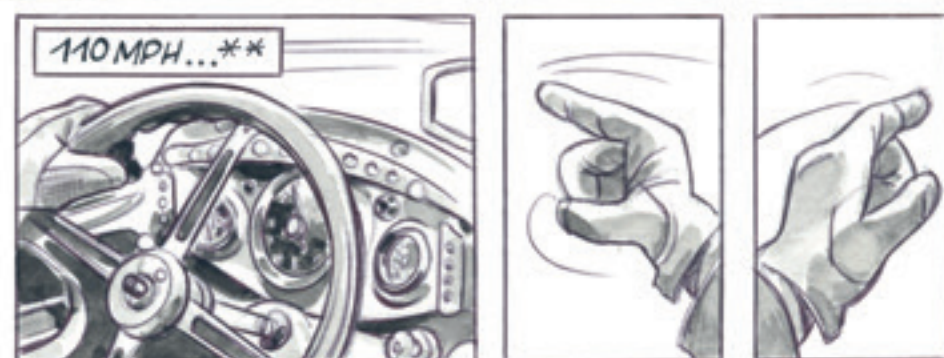
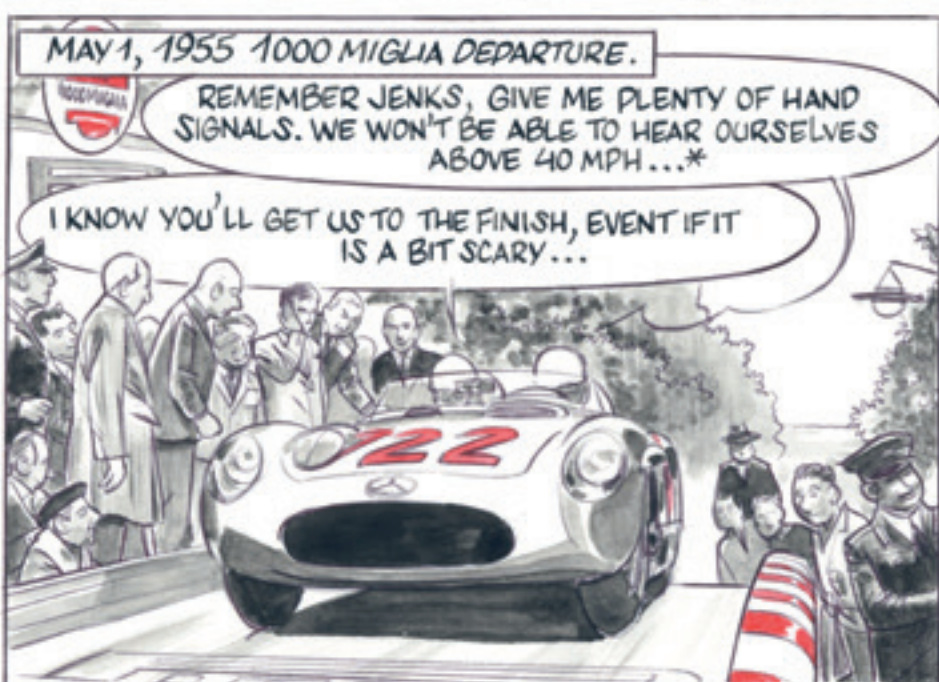
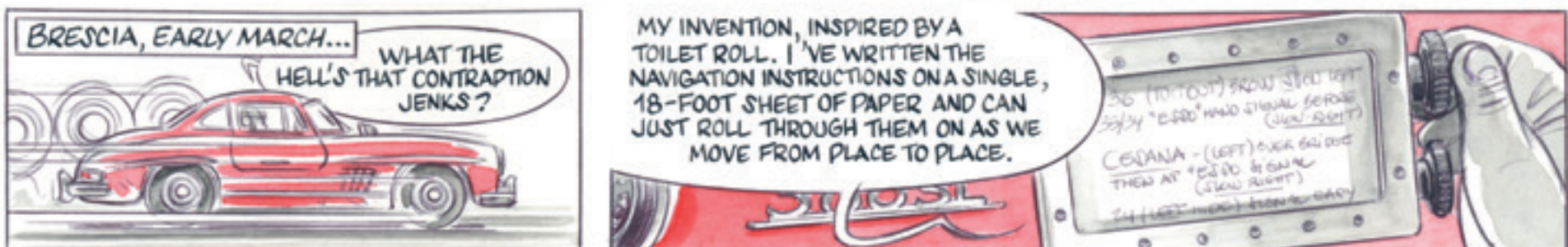
38 YEARS OF 1000 MIGLIA, ONE ENDURING FRIENDSHIP

"As a long-time participant in the 1000 Miglia, I felt it was only fitting to honour such a legendary drive with an equally exceptional timepiece", said Karl-Friedrich Scheufele, Co-President of Chopard.

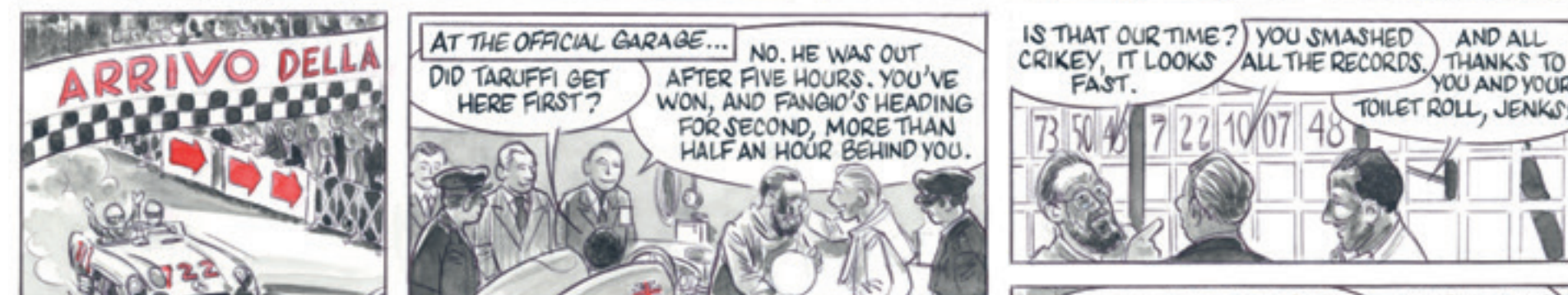
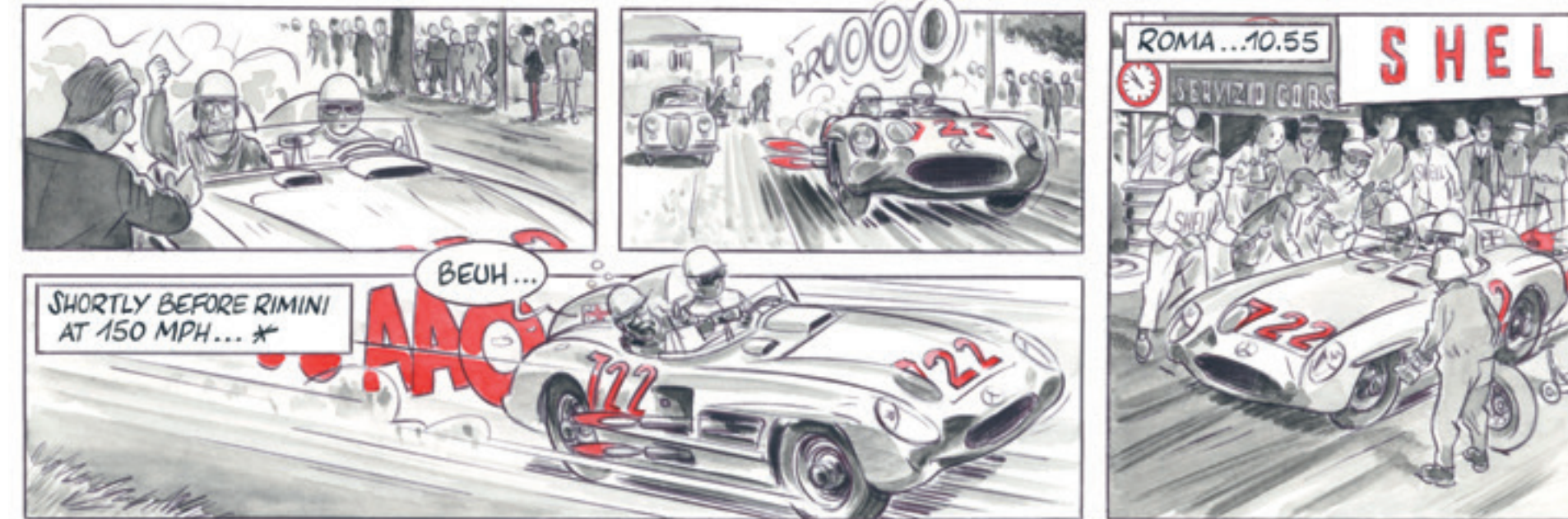
Sir Stirling Moss's enduring connection with Chopard was rooted in a shared passion for motorsport and the legendary 1000 Miglia. His friendship with the Scheufele family grew from mutual respect and a love of classic cars, while he also became known for wearing Chopard Mille Miglia watches. "Chopard to my mind are one of the finest watches available and I rarely wear anything else", he once said.



THE ETERNAL LEGEND OF THE 1955 MILLE MIGLIA



*64.3 KM/H **177 KM/H ***240 KM/H



*240 KM/H **80.4 KM



MILLE MIGLIA GTS POWER CONTROL – 2025 RACE EDITION
250-piece limited edition

Since 1988, Chopard has been World Sponsor and Official Timekeeper of the legendary 1000 Miglia, the world's most beautiful car race. As the ultimate embodiment of our passion for endurance rallies and the competitive spirit, this 43 mm-diameter model combines a sporty design with chronometer-certified precision. Proudly developed and handcrafted by our Artisans, this exceptional timepiece showcases the finest expertise and innovation cultivated within our Manufacture.

Chopard

THE ARTISAN OF EMOTIONS – SINCE 1860