INSPIRED BY NATURE





"NATURE IS THE GREATEST ARTISAN"

KARL-FRIEDRICH SCHEUFELE, CHOPARD CO-PRESIDENT



WHAT LIVES THERE

The strength of an icon is to bring back to life the era it embodied. When we created our first sporty-chic watch in 1980, Chopard decided to treat steel as if it were gold. An innovative choice, which epitomised the art of living of golden years infused with a subtly mingled sense of elegance and relaxation.

Today, in crafting the Alpine Eagle, we faced a major creative challenge, because reshaping an icon is an even more difficult task than inventing a creation from scratch. While preserving the heritage of our past, the design of this watch had to take contemporary inspirations into account. As a family Maison, Chopard is especially concerned about the world that will be left to future generations. In 2018, our Manufacture became the first to use 100% Ethical gold for the production of all its watch and jewellery creations. In keeping with this spirit, our new Alpine Eagle collection, inspired by the beauty of the Alps, its fauna and flora, restores Nature to its role as the greatest Artisan of all.

It is with great emotion that we present these creations stemming from four years of research and development. They are the ultimate embodiment of our most precious assets, combining the best of our past and our present. Watches entirely produced in our Manufacture, equipped with our in-house movements, inspired by Nature and forged in an innovative steel: Chopard Lucent Steel A223, as precious as gold.

KARL-FRIEDRICH SCHEUFELE

KARL-FRIEDRICH SCHEUFELE CHOPARD CO-PRESIDENT

IS PRECIOUS

A GENTLEMEN'S

THE HISTORY OF THE ALPINE EAGLE COLLECTION

IS ABOVE ALL THE COLLABORATION OF THREE GENERATIONS

OF MEN FROM THE SAME FAMILY: VISIONARY, BOLD

AND UNITED BY THE SAME DETERMINATION.



ABOVE Karl-Friedrich Scheufele, Co-President of Chopard with his son Karl-Fritz and his father Karl, Chairman of Chopard.

TELL US ABOUT THE CREATION OF THE ST. MORITZ?

Karl Scheufele: At the time, my son was young, ambitious and wanted to conquer the world as one does at that age. Like all young people back then, he was full of energy, driving fast, racing down ski slopes and working with drive and determination. He very quickly wanted to make a mark on Chopard creations.

Karl-Friedrich has always had a strong sensitivity to art and I think that had he not joined the Maison he would have been an artist. When I see him today, I am proud of the way he has devoted his talents to serving Chopard. And so, when he was 22, he came to my office with a concept that was incredibly innovative and modern. He wanted to launch a steel watch at a time when Chopard was working exclusively with gold. When I reminded him of that he answered: "But I want to work steel like gold, and that is precisely what is so innovative about this project." He had a vision and a typically entrepreneurial approach. When I looked at him, I saw myself at the same age and decided to accept the challenge. The St. Moritz soon became a bestseller and is one of our icons. An icon that has now been reborn.

WHERE DID YOU FIND YOUR INSPIRATION?

Karl-Friedrich Scheufele: In an exceptional setting in the heart of the Alps, surrounded by a spectacular natural environment, and a village that my family and I consider our second home. The Swiss Alps is where we recharge our batteries and where I nurture my own creativity. But it is also where I can indulge my passion for Alpine sports: skiing or trekking with sealskins. As you know creativity at Chopard is fuelled by our family members' passions, which inspire our collections. That is why, about 40 years ago, the Alps and particularly the St. Moritz resort sparked the origins of a watch that made its mark on the history of the Maison.

WHY DID YOU ASK YOUR FATHER TO REDESIGN THE ST. MORITZ?

Karl-Fritz Scheufele: In 2014, I found the St. Moritz watch on my father's desk. I was immediately taken with its contemporary design, its functional screws, its incredibly comfortable bracelet that feels like

a second skin. The St. Moritz never leaves its wearer's wrist, it accompanies him everywhere and on every occasion, from the calm of snowy heights to the hectic urban world. After wearing it for a few days, I became convinced that it could be reinterpreted with a twist, without losing any of its essence or character. I went to see my father and tried to convince him.

"HE WANTED TO LAUNCH
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THAT IS PRECISELY WHAT
IS SO INNOVATIVE ABOUT
THIS PROJECT'"

KARL SCHEUFELE, CHAIRMAN OF CHOPARD

but he was not particularly interested. To him, this watch was an icon and you don't touch an icon. But I persevered and asked my grandfather for help. Together we worked on the first prototype and when we presented it, my father's face lit up. He immediately saw the potential of the watch and agreed to launch the project. I must admit that it was not an easy path, but I had the feeling it was the right one. The easy way has never really been the Chopard way.

STORY

FROM THE ST. MORITZ...

ONCE UPON A TIME, BUT NOT SO VERY LONG AGO,
A SMALL VILLAGE WAS BLESSED WITH AN ASTOUNDING



Those were carefree, relaxed and exuberant days. As the village grew, epicureans would gather here in St. Moritz, on the very top of the world, driven by a single-minded quest for sport and elegance. Inspired by the spirit of this time, Karl-Friedrich Scheufele had the idea of introducing a chic yet versatile sporty-looking watch that would fit the St. Moritz lifestyle. For the first time ever, Chopard treated steel as if it were gold. Something totally different to anything the Manufacture had done before and a daring move.

The St. Moritz was crafted following American architect Louis Sullivan's legendary concept that form follows function. Its eight polished screws that sealed the dial were thus both extremely functional and a distinctive design feature of the watch. It acquired worldwide renown, becoming an iconic watch of its time.







...TO THE ALPINE EAGLE





A TEXTURED DIAL EVOKING AN EAGLE'S IRIS





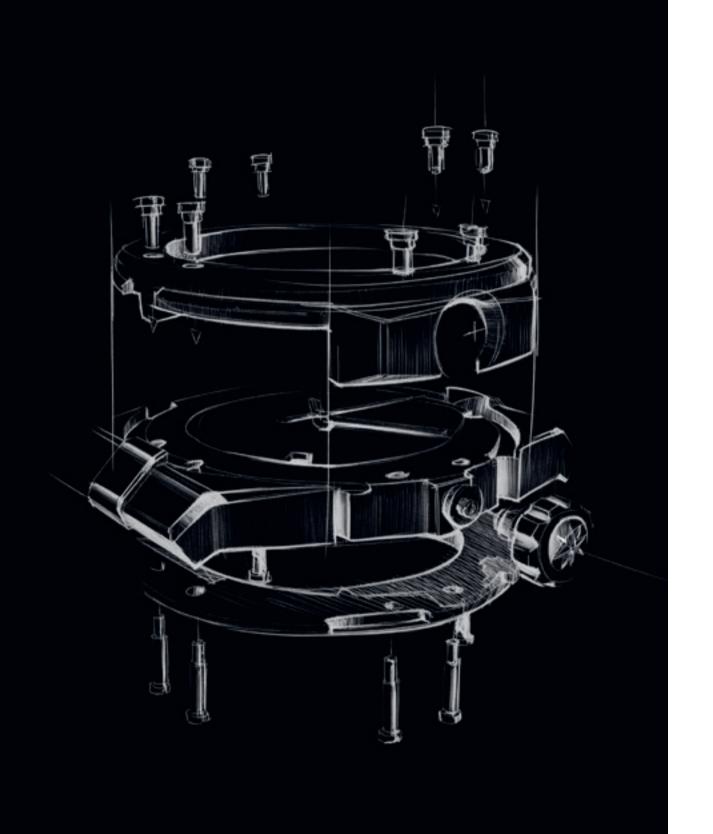
ONLY THE ALPINE EAGLE CAN GAZE
DIRECTLY INTO THE FACE OF THE SUN



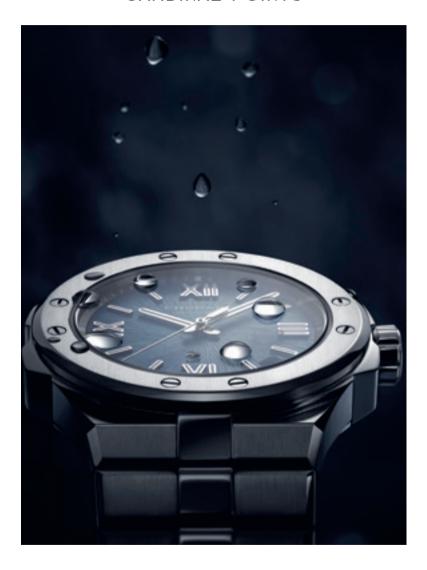


SECONDS HAND

INSPIRED BY EAGLE FEATHERS



FUNCTIONAL SCREWS AT THE FOUR CARDINAL POINTS

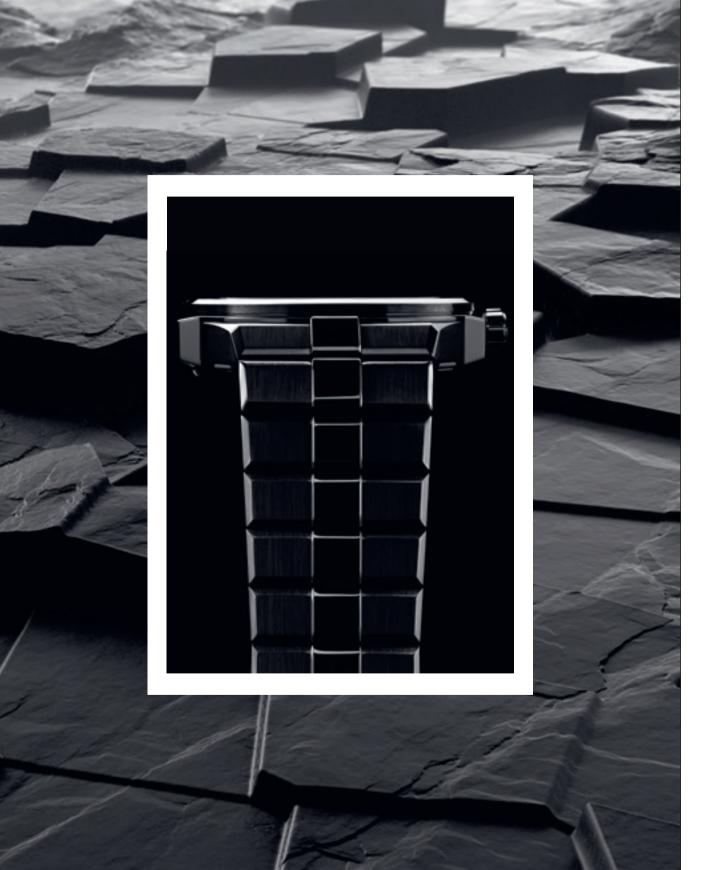








COMPASS ROSE
ON THE CROWN



SINGLE INGOT-SHAPED LINK



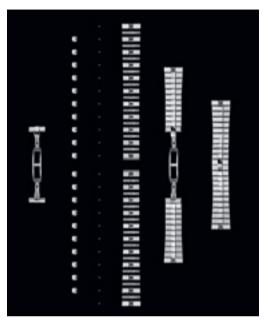
TOPPED BY A RAISED CENTRAL CAP

HAND-CRAFTED

IN KEEPING WITH THE MAISON'S COMMITMENT TO FINE WATCHMAKING,

the main self-winding movements embedded in the heart of Alpine Eagle watches are chronometer-certified by the Official Swiss Chronometer Testing Institute (COSC), a rare occurrence for timepieces in this category. The 9-ligne 09.01-C movement powering the Alpine Eagle 33 and Alpine Eagle 36 with a 42-hour power reserve is one of the smallest to receive this certification; while the Alpine Eagle 41 hosts the 01.01-C calibre with a 60-hour power reserve.

Operating with a vertically integrated approach to its entire production process, Chopard has produced and assembled the Alpine Eagle components in-house, from movement to case and bracelet, whether in steel or/and gold.













CHOPARD 03.05-C MOVEMENT OF THE ALPINE EAGLE XL CHRONO

Mechanical self-winding movement Diameter: 28.80 mm - Thickness: 7.60 mm Frequency: 28,800 vibrations per hour (4 Hz) Power reserve: 60 hours Functions: hours, minutes, small seconds, date, stop-seconds function, chronograph with flyback function, jumping minutes counter Oscillating weight: central rotor in tungsten alloy Balance spring: flat terminal curve Jewels: 45 - Components: 310 Chronometer-certified (COSC)



CHOPARD 03.05-C MOVEMENT OF THE ALPINE EAGLE XL CHRONO GOLD & TITANIUM

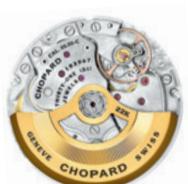
Mechanical self-winding movement Diameter: 28.80 mm - Thickness: 7.60 mm Frequency: 28,800 vibrations per hour (4 Hz) Power reserve: 60 hours Functions: hours, minutes, small seconds, date, stop-seconds function, chronograph with flyback function, jumping minutes counter Oscillating weight: central rotor in 22-carat gold Balance spring: flat terminal curve Jewels: 45 - Components: 310 Chronometer-certified (COSC)



CHOPARD 01.03-C MOVEMENT OF THE ALPINE EAGLE 41 FROZEN

Mechanical self-winding movement Diameter: 28.80 mm - Thickness: 4.95 mm Frequency: 28,800 vibrations per hour (4 Hz) Power reserve: 60 hours Functions: hours, minutes Oscillating weight: central rotor in tungsten alloy Balance spring: flat terminal curve Jewels: 27 - Components: 182







CHOPARD OI.OI-C MOVEMENT OF THE ALPINE EAGLE 41

Mechanical self-winding movement

Diameter: 28.80 mm - Thickness: 4.95 mm Frequency: 28,800 vibrations per hour (4 Hz) Power reserve: 60 hours Functions: hours, minutes, seconds, date and stop-seconds function Oscillating weight: central rotor in tungsten alloy Balance spring: flat terminal curve Jewels: 31 - Components: 207 Chronometer-certified (COSC)



CHOPARD OI.OI-C MOVEMENT OF THE ALPINE EAGLE 41 YELLOW GOLD

Mechanical self-winding movement Diameter: 28.80 mm - Thickness: 4.95 mm Frequency: 28,800 vibrations per hour (4 Hz) Power reserve: 60 hours Functions: hours, minutes, seconds, date and stop-seconds function Oscillating weight: central rotor in 22-carat gold Balance spring: flat terminal curve Jewels: 31 - Components: 207 Chronometer-certified (COSC)



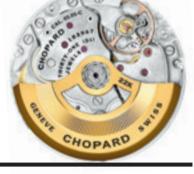
CHOPARD 09.01-C MOVEMENT OF THE ALPINE EAGLE 33 & 36* ALPINE EAGLE 36 FROZEN

Mechanical self-winding movement Diameter: 20.40 mm - Thickness: 3.65 mm Frequency: 25,200 vibrations per hour (3.5 Hz) Power reserve: 42 hours

Functions: hours, minutes, (seconds and stop-seconds function*) Oscillating weight: central rotor in tungsten alloy

Balance spring: flat terminal curve

Jewels: 27 - Components: 148 Chronometer-certified (COSC)*







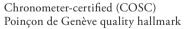


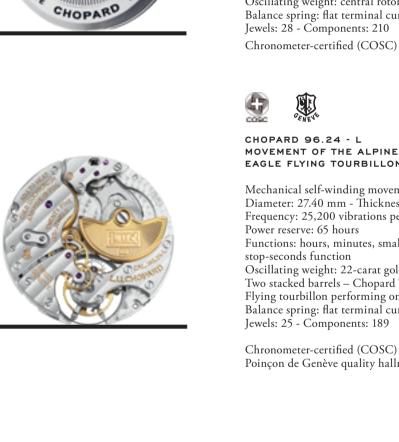
CHOPARD 01.12-C MOVEMENT OF THE ALPINE EAGLE CADENCE 8HF

Mechanical self-winding movement Diameter: 28.80 mm - Thickness: 4.95 mm Frequency: 57,600 vibrations per hour (8 Hz) Power reserve: 60 hours Functions: hours, minutes, seconds, date and stop-seconds function Oscillating weight: central rotor in tungsten alloy Balance spring: flat terminal curve Jewels: 28 - Components: 210

CHOPARD 96.24 - L MOVEMENT OF THE ALPINE EAGLE FLYING TOURBILLON

Mechanical self-winding movement Diameter: 27.40 mm - Thickness: 3.30 mm Frequency: 25,200 vibrations per hour (3.5 Hz) Power reserve: 65 hours Functions: hours, minutes, small seconds, stop-seconds function Oscillating weight: 22-carat gold micro-rotor Two stacked barrels – Chopard Twin Technology Flying tourbillon performing one rotation per minute Balance spring: flat terminal curve Jewels: 25 - Components: 189







IOO% ETHICAL GOLD

The Alpine Eagle Collection is crafted from Ethical 18-carat gold. Chopard devoted particular attention to ensuring that one of the biggest milestones of our Journey to Sustainable Luxury would be the sourcing of responsibly mined gold for our entire watch production. This objective has been successfully met since July 2018 when Chopard began using 100% ethically-produced gold - verified as having met international best practice environmental and social standards - in its workshops.

More specifically, Chopard Ethical gold is sourced through two transparent and traceable schemes:

- RJC Chain of Custody gold, through Chopard's partnership with RJC-certified refineries.
- Artisanal freshly mined gold from small-scale mines.

Artisanal and small-scale mining involves millions of men and women worldwide, working on an individual basis, in family groups or cooperatives, using relatively simple methods of exploration, extraction and processing.

Responsibly extracted gold from artisanal and small-scale mines is essential to Chopard's sourcing strategy, as it enables the Maison to have full traceability from mine to market, while contributing to a positive socio-economic and environmental impact.

The artisanal and small-scale gold purchased by Chopard is exclusively sourced from mines located in Peru and Colombia, all participating either in the Swiss Better Gold Association (SBGA) system or in Fairmined and Fairtrade certification schemes.

The Fairmined Standard requires the miners to demonstrate that strict requirements for working conditions (including the prohibition of child labour), social development criteria and environmental protection are maintained during the mining process. Chopard was directly responsible for a number of small scale mines achieving Fairmined certification and provided training, new processing plants as well as social and environmental support to help mines achieve the certification.

The SBGA, a Swiss not-for-profit organisation created by Swiss players in the gold supply chain, from refiners to retailers, aims at creating a simple market-driven mechanism that enables formalised gold miners to adopt more socially inclusive and better environmental practices. Ahead of Chopard's commitment to achieving 100% Ethical gold, our Maison joined the SBGA as early as 2017.



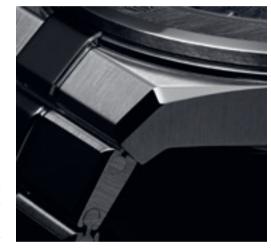
CHOPARD **LUCENT STEEL A223**

FOUR YEARS OF RESEARCH AND DEVELOPMENT WERE NECESSARY

to create a new steel alloy as rich, precious and complex as gold – a Renaissance alchemist's dream come true.

Made from 70% recycled material, the Chopard Lucent Steel A223 is the result of a redesign process that has three unique characteristics. Thanks to its anti-allergenic composition, it is endowed with properties comparable to surgical steel, making it highly dermo-compatible. Secondly, it is 50% more resistant to abrasion than conventional steels and has a unique hardness. Finally, with its superior homogeneous crystal structure, its purity enables it to reflect light in a particular way. Like diamonds, whose brilliance depends on the lowest degree of impurities, this innovative steel has far less impurities than conventional steel, guaranteeing it a brilliance and AS IF IT WERE GOLD." brightness comparable to that of gold.

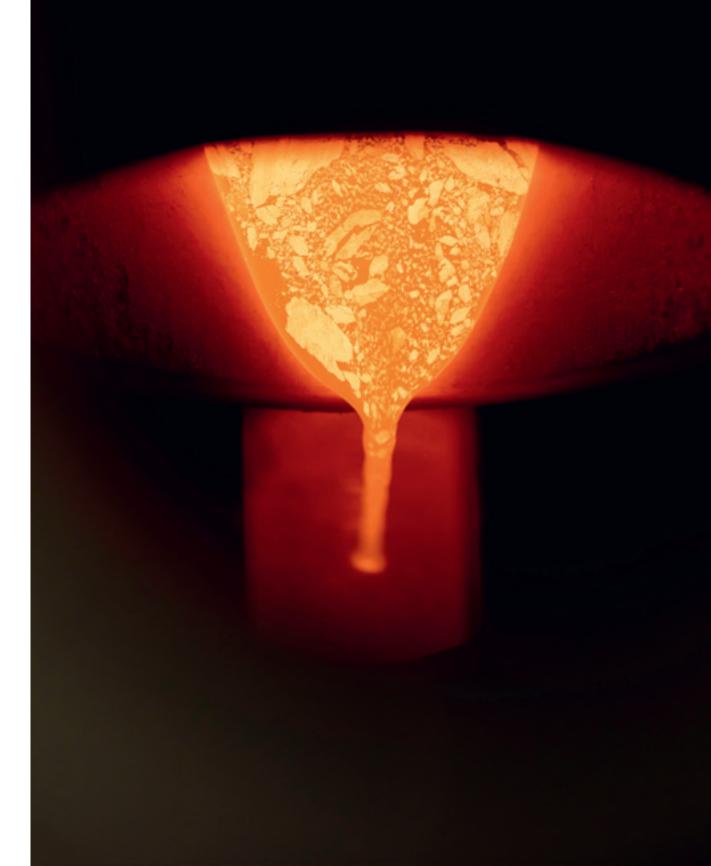
its hardness far greater than that of conventional Alpine Eagle watches as well as the wear and tear category of rare and precious metals.



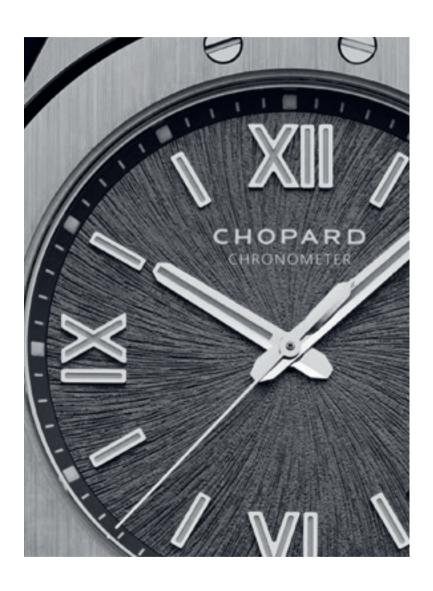
"FOR THE FIRST TIME EVER WE TREATED STEEL

KARL-FRIEDRICH SCHEUFELE

Working with this new alloy is a real challenge, as on machining tools. Extremely complex to develop and manufacture as well as extraordinarily valuable, steel significantly increases the production time of Chopard Lucent Steel A223 now belongs to the









REF. 298600-3001

This 41 mm timepiece in Chopard Lucent Steel A223 features an Aletsch Blue brass dial bearing a sunburst motif inspired by the iris of an eagle's eye. It is equipped with the Chopard chronometer-certified (COSC) 01.01-C mechanical self-winding movement and paired with a bracelet in Chopard Lucent Steel A223 secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.







REF. 298600-3002 REF. 298600-6001 REF. 295363-5002

These 41 mm timepieces in Chopard Lucent Steel A223 or in Chopard Lucent Steel A223 and Ethical 18-carat rose gold feature a Bernina Grey brass dial bearing a sunburst motif inspired by the iris of an eagle's eye. They are equipped with the Chopard chronometer-certified (COSC) 01.01-C mechanical self-winding movement and paired with a bracelet in Chopard Lucent Steel A223 or in Chopard Lucent Steel A223 and Ethical 18-carat rose gold, secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.

This 41 mm timepiece in Ethical 18-carat rose gold features a Bernina Grey brass dial bearing a sunburst motif inspired by the iris of an eagle's eye. Available with a diamond-set bezel, it is equipped with the Chopard chronometer-certified (COSC) 01.01-C mechanical self-winding movement and paired with a bracelet in Ethical 18-carat rose gold, secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.





REF. 295363-5001

This 41 mm timepiece in Ethical 18-carat rose gold features an Aletsch Blue brass dial bearing a sunburst motif inspired by the iris of an eagle's eye. Available with a brushed bezel, it is equipped with the Chopard chronometer-certified (COSC) 01.01-C mechanical self-winding movement and paired with a bracelet in Ethical 18-carat rose gold, secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.



REF. 295363-0001

This 41 mm timepiece in Ethical 18-carat yellow gold features a Golden Peak brass dial bearing a sunburst motif inspired by the iris of an eagle's eye. Available with a brushed bezel, it is equipped with the Chopard chronometer-certified (COSC) 01.01-C mechanical self-winding movement and paired with a bracelet in Ethical 18-carat yellow gold, secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.







ref. 298600-3014 ref. 295363-5007

These 41 mm timepieces in Chopard Lucent Steel A223 or Ethical 18-carat rose gold feature a Pine Green brass dial bearing a sunburst motif inspired by the iris of an eagle's eye. They are equipped with the Chopard chronometer-certified (COSC) 01.01-C mechanical self-winding movement and paired with a bracelet in Chopard Lucent Steel A223 or in Ethical 18-carat rose gold, secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.





ALPINE EAGLE CADENCE 8HF



REF. 298600-3005 250-piece limited edition

This 41 mm timepiece in titanium features a patinated Vals Grey brass dial bearing a sunburst motif inspired by the iris of an eagle's eye. It is equipped with the Chopard chronometer-certified (COSC) 01.12-C high-frequency (8 Hz $-57,600\,$ vph) mechanical self-winding movement and paired with a titanium bracelet secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.



These 36 mm timepieces in Chopard Lucent Steel A223 feature an Aletsch Blue brass dial bearing a sunburst motif inspired by the iris of an eagle's eye, or a Frosted White mother-of-pearl dial. Available with a brushed or diamond-set bezel, they are equipped with the Chopard chronometer-certified (COSC) 09.01-C mechanical self-winding movement and paired with a bracelet in Chopard Lucent Steel A223, secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.







REF. 298601-6001 REF. 298601-6002

These 36 mm timepieces in Chopard Lucent Steel A223 and Ethical 18-carat rose gold feature a Bernina Grey brass dial bearing a sunburst motif inspired by the iris of an eagle's eye or a Frosted White mother-of-pearl dial. They are equipped with the Chopard chronometer-certified (COSC) 09.01-C mechanical self-winding movement and paired with a bracelet in Chopard Lucent A223 and Ethical 18-carat rose gold, secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.



REF. 295370-5001 REF. 295370-5002 REF. 295370-5002

These 36 mm timepieces in Ethical 18-carat rose gold feature a Bernina Grey brass dial bearing a sunburst motif inspired by the iris of an eagle's eye, or a Frosted White mother-of-pearl dial and a diamond-set bezel. They are equipped with the Chopard chronometer-certified (COSC) 09.01-C mechanical self-winding movement and paired with a bracelet in Ethical 18-carat rose gold, secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.

This 36 mm timepiece in 18-carat Ethical rose gold features a Sils Grey Tahitian mother-of-pearl dial and a diamond-set bezel. It is equipped with the Chopard chronometer-certified (COSC) 09.01-C mechanical self-winding movement and paired with a diamond-set bracelet in Ethical 18-carat rose gold, secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.



REF. 298617-3001 REF. 298617-3002

These 33 mm timepieces in Chopard Lucent Steel A223 feature an Aletsch Blue brass dial bearing a sunburst motif inspired by the iris of an eagle's eye. Available with a brushed or diamond-set bezel, they are equipped with the Chopard chronometer-certified (COSC) 09.01-C mechanical self-winding movement and paired with a Chopard Lucent Steel A223 bracelet secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 50 metres.







REF. 298617-6001 REF. 298617-6002

These 33 mm timepieces in Chopard Lucent Steel A223 and Ethical 18-carat rose gold feature a Bernina Grey brass dial bearing a sunburst motif inspired by the iris of an eagle's eye. Available with a brushed or diamond-set bezel, they are equipped with the Chopard chronometer-certified (COSC) 09.01-C mechanical self-winding movement, paired with a bracelet in Chopard Lucent Steel A223 and Ethical 18-carat rose gold secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 50 metres.



REF. 295384-5001 **REF.** 295384-5002

These 33 mm timepieces in Ethical 18-carat rose gold feature a Vals Grey or Pink Dawn brass dial bearing a sunburst motif inspired by the iris of an eagle's eye. Available with a diamond-set bezel, they are equipped with the Chopard chronometer-certified (COSC) 09.01-C mechanical self-winding movement and paired with a bracelet in Ethical 18-carat rose gold or a diamond-set bracelet in Ethical 18-carat rose gold, secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 50 metres.









REF. 298609-3001 REF. 298609-3003

These 44 mm timepieces in Chopard Lucent Steel A223 feature an Aletsch Blue brass dial bearing a sunburst motif inspired by the iris of an eagle's eye. They are equipped with the Chopard chronometer-certified (COSC) 03.05-C mechanical self-winding movement powering a flyback chronograph with a jumping-minutes counter, paired with a bracelet in Chopard Lucent Steel A223 secured by a triple folding clasp, or a rubber strap fitted with a Chopard Lucent Steel A223 pin buckle. Alpine Eagle watches are water-resistant to 100 metres.



REF. 298609-3002 REF. 298609-3004

These 44 mm timepieces in Chopard Lucent Steel A223 feature a Pitch Black brass dial bearing a sunburst motif inspired by the iris of an eagle's eye. They are equipped with the Chopard chronometer-certified (COSC) 03.05-C self-winding movement powering a flyback chronograph with a jumping-minutes counter, paired with a bracelet in Chopard Lucent Steel A223 secured by a triple folding clasp, or a rubber strap fitted with a Chopard Lucent Steel A223 pin buckle. Alpine Eagle watches are water-resistant to 100 metres.







REF. 298609-6001

This 44 mm timepiece in Chopard Lucent Steel A223 and Ethical 18-carat rose gold features a Pitch Black brass dial bearing a sunburst motif inspired by the iris of an eagle's eye. It is equipped with the Chopard chronometer-certified (COSC) 03.05-C mechanical self-winding movement powering a flyback chronograph with a jumping-minutes counter, paired with a bracelet in Chopard Lucent Steel A223 and Ethical 18-carat rose gold, secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres



REF. 295387-9001

This 44 mm timepiece in Ethical 18-carat rose gold and ceramised titanium features a Pitch Black brass dial bearing a sunburst motif inspired by the iris of an eagle's eye. It is equipped with the Chopard chronometer-certified (COSC) 03.05-C mechanical self-winding movement powering a flyback chronograph with a jumping-minutes counter and paired with a calfskin leather strap secured by a ceramised titanium pin buckle. Alpine Eagle watches are water-resistant to 100 metres.





ALPINE EAGLE FLYING TOURBILLON



REF. 298616-3001

This 41 mm Alpine Eagle Flying Tourbillon in Chopard Lucent Steel A223 features an Aletsch Blue gold dial bearing a sunburst motif inspired by the iris of an eagle's eye. It is equipped with the Chopard chronometer-certified (COSC) and *Poinçon de Genève*-certified 96.24-L mechanical self-winding movement powering a flying tourbillon, paired with a bracelet in Chopard Lucent Steel A223 secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.

ALPINE EAGLE 41 FROZEN





REF. 295363-1001 REF. 295363-1002

This 41 mm timepiece in Ethical 18-carat white gold features a diamond-pavé gold dial framed by a bezel set with trapeze-cut diamonds. It is equipped with the Chopard 01.03-C mechanical self-winding movement and paired with a diamond-set bracelet in Ethical 18-carat white gold, secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.

This 41 mm timepiece in Ethical 18-carat white gold features a diamond-pavé gold dial framed by a bezel set with trapeze-cut blue sapphires. It is equipped with the Chopard 01.03-C mechanical self-winding movement and paired with a diamond-set bracelet in Ethical 18-carat white gold, secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.

ALPINE EAGLE 41 FROZEN





REF. 295363-5005

This 41 mm timepiece in Ethical 18-carat rose gold features a diamond-pavé gold dial framed by a bezel set with trapeze-cut diamonds. It is equipped with the Chopard 01.03-C mechanical self-winding movement and paired with a diamond-set bracelet in Ethical 18-carat rose gold, secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.

This 41 mm timepiece in Ethical 18-carat rose gold features a diamond-pavé gold dial framed by a bezel set with rainbow coloured trapeze-cut sapphires. It is equipped with the Chopard 01.03-C mechanical self-winding movement and paired with a diamond-set bracelet in Ethical 18-carat rose gold, secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.



ALPINE EAGLE 36 FROZEN



These 36 mm timepieces in Ethical 18-carat rose or white gold feature a diamond-pavé gold dial. They are equipped with the Chopard 09.01-C mechanical self-winding movement and paired with a diamond-set bracelet in Ethical 18-carat rose or white gold, secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.

This 36 mm timepiece in Ethical 18-carat rose gold features a diamond-pavé gold dial framed by a bezel set with rainbow coloured trapeze-cut sapphires. It is equipped with the Chopard 09.01-C mechanical self-winding movement and paired with a diamond-set bracelet in Ethical 18-carat rose gold, secured by a triple-blade folding clasp. Alpine Eagle watches are water-resistant to 100 metres.



FOUNDATION

AS EUROPE'S MAIN HIGH-ALTITUDE BIOTOPE, A CRUCIBLE OF LIFE AND TRADITIONS, THE ALPS DESERVE TO BE PRESERVED.

The Alps are the continent's largest continuous ecosystem. Located in several developed and is subject to countless pressures. The Alpine Eagle Foundation's motto is "Preserving the Alps", an explicit, broad and philanthropic goal. It was founded in 2019 by Chopard Co-President Karland devotees of the Alps such as falconer Jacques-

Olivier Travers (creator of the Aigles du Léman park) and Ronald Menzel (Co-Founder and Chief interconnected nations, this living mineral massif Strategy Officer of Dreamscape Immersive). In addition to the original project, which focused on reintroducing the white-tailed eagle into its natural habitat, broader objectives will be pursued, aimed at raising awareness, mobilising support and taking Friedrich Scheufele along with a number of experts action on behalf of the entire Alpine chain and the life it supports.





THE TRADEMARKS, THE CORPORATE NAMES, AS WELL AS ALL THE DESIGNS OF CHOPARD WATCH, JEWELLERY AND ACCESSORY MODELS ARE THE EXCLUSIVE PROPERTY OF CHOPARD. ANY IMITATIONS OR COUNTERFEITS WILL BE PROSECUTED.

THE CREATIONS IN THIS DOCUMENT ARE NOT REPRODUCED TO EXACT SIZE. IN THE SAME WAY THE COLOURS MAY DIFFER SLIGHTLY FROM THE ORIGINAL AND THE CARAT WEIGHT OF THE STONES CAN VARY.

PHOTOS CREDITS

- P I-6-10-11-85 NOMI BAUMGARTL
- P 2 LES AIGLES DU LÉMAN
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- P 17-37-38-39-42-48-49-53-66-69-70-73 PATRICK CSAJKO
- P 8-13-20-22-23-24-32-35-46-50-54-59-60-63-74 FEDERAL STUDIO, REGIS GOLAY
- P 34-45-64 JOHANNES HUEBL SHOOT BY GREG WILLIAMS

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